



A COALITION FOR TREES, TRAILS AND GREENBELTS

December 24, 2015

Ms. Nicole Zieba
City Manager
City of Reedley
1733 Ninth Street
Reedley, California 93654

RE: Letter Agreement: **Reedley Community Landscapes Plan - amended**

Dear Ms. Zieba:

The City of Reedley and **Tree Fresno** herewith agree to develop the Reedley Community Landscapes Plan, a collaborative project with experts and the citizens of Reedley.

Benefits: When implemented, the plan will provide the following benefits:

- 1) Reduce water use, maintenance & energy expenses, air pollution, and crime;
- 2) Attract business & investments, create employment opportunities and generate tax revenues.
- 3) Improve community appearance, property values and personal health;
- 4) Forster active living and our sense of community.

Plan Components and Schedule: Tree Fresno will prepare the plan in collaboration with experts, city staff, and a community advisory committee. The schedule and components are as follows:

- December, 2015: Mobilize resources
- January, 2016: Conduct Landscapes Assessment
- February, 2016: Prepare Palette, Riparian Survey, Water Conservation Plan and Conceptual Plan
- March, 2016: Hold community education events
- April, 2016: Prepare action plan and the Community Landscapes Plan; present to community at the May 10, 2016 City Council meeting.

Resources & Budget:

- Professional services:
 - Landscape Architect – Bob Boro Landscape Architects
 - Certified Arborist – Kuhnz-Page Consulting
 - Riparian experts – Kings River Conservancy & Rusmore Consulting
 - City Manager, planning, parks and engineering – City of Reedley team (in-kind contribution)
 - Project Coordination & Education Resources - Tree Fresno
- Community Advisory Committee: 4 or more citizens of Reedley
- Budget: \$30,000 The attached spreadsheet is approved as part of this letter agreement.

Responsibilities:

- **Tree Fresno:**
 - Prepare the Community Landscapes Plan document with the help of the professional team, the advisory committee and citizens engaged.
 - Project Coordination
 - Recruit project professionals and the citizen advisory committee.
 - Obtain contributions to fund \$20,000 of the budget. Sources, \$5,000 each: Kaiser Permanente, PG&E, Palm Village Retirement Community, and the Johanson Estate
 - Action plan to include grant and donation sources to fund the implementation of the plan; lay the groundwork for a Reedley-based network for tree education, planting and care.
 - Pay for expenses incurred consistent with the budget and provide a financial report to the City, prepared by a CPA, on or before May 15, 2016.
- **City of Reedley:**
 - Participate in the preparation of the Plan.
 - Fund \$10,000 of the project budget; to be paid to Tree Fresno in installments of \$5,000 on or before February 1, 2016 and June 1, 2016.

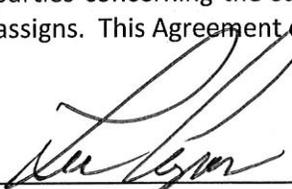
Effectiveness, Duration. This Agreement shall be effective as of the date of this letter through the completion and presentation of the Plan and acceptance for the CPA report, on before May 31, 2016.

Independent Contractor. Tree Fresno will provide the services and/or products required by this Agreement as an independent contractor and not as an employee of the City. Tree Fresno is not on account of this Agreement entitled to any medical, health, disability, life or property insurance or coverage maintained or provided by the City.

Indemnification. In the event of injury or damage to persons or property resulting in whole or in part from the joint activities or joint omissions of Tree Fresno and the City, liability between the City and Tree Fresno will be apportioned according to the respective degrees of fault.

Insurance Requirements. Tree Fresno shall maintain a policy of liability insurance for duration of the Agreement and provide a certificate of insurance naming the City of Reedley as additional insured.

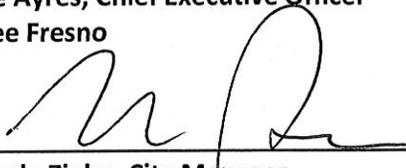
Entire Agreement. The provisions of this Agreement constitute the entire and only agreement between the parties concerning the subject matter described herein, and bind the parties, their successors and assigns. This Agreement can only be changed by approval in writing by all parties.



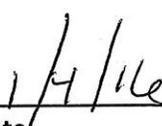
Lee Ayres, Chief Executive Officer
Tree Fresno



Date



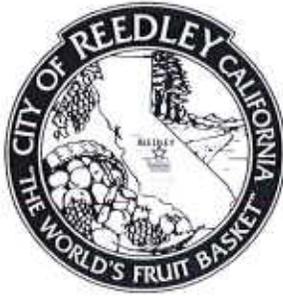
Nicole Zieba, City Manager
City of Reedley



Date

Community Landscapes Plan Budget - Reedley

Resources	CLP Plan			Total
	Development	Community Engagement	Reports, maps & presentation	
Professional Services				
Landscape Architect	\$3,000	\$0	\$400	\$3,400
Certified Arborist	3,000	0	400	3,400
Other resources	1,500	0	400	1,900
Riparian Assessment team	3,000	0	400	3,400
Water Conservation resources	1,500	0	400	1,900
Tree Fresno Team	3,400	2,000	600	6,000
Events		2,500		
Materials	600	2,500		3,100
Travel & Equipment Exp	1,500	1,000		2,500
Presentation-printed materials	500	1,000	400	1,900
Totals	\$18,000	\$9,000	\$3,000	\$30,000



REEDLEY CITY COUNCIL

- Consent
- Regular Item
- Workshop
- Closed Session
- Public Hearing

ITEM NO: 14

DATE: September 23, 2014

TITLE: APPROVE ITEMS RELATED TO TREE FRESNO'S PROPOSAL FOR A COMMUNITY LANDSCAPES PLAN.

- A) AUTHORIZE CITY MANAGER TO NEGOTIATE AND EXECUTE A MEMORANDUM OF UNDERSTANDING WITH TREE FRESNO FOR THE PREPARATION OF A COMMUNITY LANDSCAPES PLAN FOR A COST NOT TO EXCEED \$10,000
- B) ADOPT RESOLUTION 2014-080 AMENDING THE 2014-15 BUDGET APPROPRIATING \$10,000 IN THE GENERAL FUND FOR THE PARTIAL FUNDING OF A COMMUNITY LANDSCAPES PLAN

SUBMITTED: Nicole R. Zieba
City Manager

RECOMMENDATION

That the City Council 1) authorize the City Manager to negotiate and execute a memorandum of understanding (MOU) with Tree Fresno for the preparation of a Community Landscapes Plan for the City of Reedley for a cost not to exceed \$10,000; and 2) adopt Resolution No. 2014-080 appropriating \$10,000 in the General Fund for the City's portion of the cost of preparing the plan.

BACKGROUND

On September 9, 2014, Tree Fresno representatives presented the concept of a Community Landscapes Plan to the City Council during public session. Tree Fresno would like Reedley to serve as the pilot location for development of a plan that would provide neighborhood-specific palettes of appropriate trees, shrubs, and grasses that could be used to visually unite neighborhoods and improve the quality of life in these neighborhoods. Research has shown that plants and trees improve air quality, enhance the aesthetics of properties, raise property values, and enhance outdoor activity, thereby strengthening neighborhoods.

Tree Fresno is also having conversations with Kings Canyon Unified School District and other Reedley organizations about support for this community-wide plan. The goal is to bring on the major community organizations, including private sector organizations, to help shoulder the cost of the plan, as well as implement it. When the Community Landscapes Plan is completed, Tree Fresno intends to seek out several high-profile private properties across the City to use as demonstration sites for the new palettes of landscaping. Ultimately, if these demonstrations are successful, the City could consider requiring new housing and commercial developments to follow the guidelines set forth in the Community Landscapes Plan as they develop landscaping plans for those new areas.

By participating in the development of the plan, the City would be contributing to the goals of SB 375 and AB 32, which relate to cutting greenhouse gases and offsetting the community's carbon footprint by enhancing air quality. Cities, as of this point in time, do not have specific reduction goals set by the State, however, any quantifiable improvement in air quality and carbon offsets will go towards any goal that is ultimately set under the State's Greenhouse Gas reduction plans.

The City's only commitment, if this action is approved, would be to provide the \$10,000 toward the full cost of plan. The City is not obligated to implement the plan or to find the private partners who will implement the plan.

FISCAL IMPACT

The Community Landscapes Plan is expected to cost \$30,000. The City will pay one-third of that amount if Tree Fresno is able to find partners to fund the remaining portion of the plan cost. The \$10,000 will be paid from the unappropriated General Fund balance.

ATTACHMENT

1. Budget Amendment – Resolution No. 2014-080
2. Tree Fresno Community Landscapes Plan concept letter